

For immediate release

TC Media sells its weekly *Le Peuple Lotbinière*

Montreal, August 30, 2017 – Transcontinental Inc.'s (TSX: TCL.A TCL.B) Media Sector, TC Media, announced today the sale of its weekly *Le Peuple Lotbinière*, and its related web property, to MELIORMÉDIA Inc. Three employees are transferred to the purchaser. The Corporation would like to thank them for their professionalism and their dedication to the organization. Furthermore, TC Transcontinental also concluded a multi-year agreement for the printing and distribution of this publication.

This transaction is part of the process for the sale of TC Media's local and regional newspapers in Quebec and Ontario, which was made public in a press release issued by Transcontinental Inc. on April 18.

About TC Transcontinental

Canada's largest printer with operations in print, flexible packaging, publishing and digital media, TC Transcontinental's mission is to create products and services that allow businesses to attract, reach and retain their target customers.

Respect, teamwork, performance and innovation are strong values held by the Corporation and its employees. The Corporation's commitment to its stakeholders is to pursue its business and philanthropic activities in a responsible manner.

Transcontinental Inc. (TSX: TCL.A TCL.B), known as TC Transcontinental, has more than 7,000 employees in Canada and the United States, and revenues of C\$2.0 billion in 2016. Website www.tc.tc

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