

For immediate release

## **TC Robbie Named “Best of the Best” in the 2016 Best Workplace in the Americas Awards**

**Montréal, Québec, Canada – April 6, 2017** – TC Robbie of Lenexa, Kansas, part of TC Transcontinental Packaging, is proud to announce it was awarded with the 2016 “Best of the Best” Workplace in Americas award by the Printing Industries of America association. The TC Robbie team received its honor last month during a ceremony held at the plant. With this honor, TC Robbie was recognized for its outstanding human relations efforts that contribute to a successful workplace. This marks the fourth time TC Robbie has won the bestowed “Best of the Best” Workplace in Americas award.

“A key aspect of our vision is to invest in our most valuable asset – our employees. Providing them with an outstanding workplace is an effective way for us to express our commitment,” said Lisa Kist, Director of Human Resources at TC Robbie. “This is why it is an honor to be recognized by the industry as a trailblazer employer.”

This recognition demonstrates that TC Robbie is a leading innovator from the inside out. Some of its workplace innovations include:

- **The Robbie Wellness Center** – a 2,500 square foot on-site gym free to all team members
- **The “I Make a Difference” Program** – annual \$1,000 individual grants to support each employee’s personal development and participation in the community
- **“Community Matters” Program** – three paid days off each year for TC Robbie employees to give back through volunteer work
- **Robbie Son’s and Daughter’s Scholarship Program** – college scholarship program available to all college-age children of team members

Michael Makin, President and CEO of Printing Industries of America, agrees. “‘Best of the Best’ winners routinely exhibit the highest commitment to success in many ways, but particularly through their employees. Congratulations to TC Robbie.”

A panel of highly respected human resources professionals with decades of experience in the graphic arts industry reviewed the submissions for the 2016 Best Workplace in the Americas awards. All of the winning companies actively show their employees that they care about their work environment, their personal goals and ambitions, as well as the needs of the company. In order to be recognized for this award, companies must excel in eight different categories: management practices, work environment, training and development, financial security, workplace health and safety, work-life balance, recognition and rewards, and health and wellness.

### **About TC Robbie**

TC Robbie, a premier flexible printing/converting company, provides packaging solutions in 10-color process printing on PVC, Polyolefin and Polyethylene shrink films in a variety of gauges and web widths for larger profile items. TC Robbie also supplies superior pouch and bag technology with solutions for demanding applications. TC Robbie’s innovative packaging solutions strengthen brand identity for a clear advantage at the shelf. Innovative design, improved operational performance, material source reduction and industry leading pre-press services are TC Robbie’s strengths. In June 2016, TC Transcontinental Packaging acquired Robbie Manufacturing to further their development in the flexible packaging division.

### **About TC Transcontinental Packaging**

TC Transcontinental Packaging, which has close to 900 employees in the United States and Canada, ranks among the 25 leading flexible packaging suppliers in North America. Its platform includes one premedia studio and five production plants specializing, among others, in the flexographic printing and lamination of plastic films as well as the manufacturing of bags and pouches. The division offers an array of innovative solutions to a variety of industries, including the dairy, coffee, snack foods, confectionery, fresh and frozen food, cigar, pet food markets, non-food applications, and supermarket fresh perimeter.

TC Transcontinental Packaging is a division of Transcontinental Inc. (TSX: TCL.A TCL.B), which has close to 8,000 employees in Canada and the United States, and revenues of C\$2 billion in 2016. Website: [www.tc.tc](http://www.tc.tc)

**About Printing Industries of America**

Printing Industries of America is the world's largest graphic arts trade association, representing an industry with approximately one million employees. It serves the interests of more than 10,000 member companies. Together with its nationwide affiliate network, Printing Industries delivers products and services that enhance the growth, efficiency, and profitability of its members and the graphic communications industry through advocacy, education, research, and technical information.

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**For more information:**

TC Transcontinental Packaging

Rebecca Casey  
Senior Director, Marketing  
Telephone: 630-240-9384  
[rebecca.casey@tc.tc](mailto:rebecca.casey@tc.tc)

TC Transcontinental

Mélanie Montplaisir  
Specialist, Public Relations and Brand Management  
Telephone: 514-954-4157  
[melanie.montplaisir@tc.tc](mailto:melanie.montplaisir@tc.tc)

Printing Industries of America

[BWA@printing.org](mailto:BWA@printing.org)  
Telephone: 412-259-1707